Europass Curriculum Vitae

Personal Information

Name / Surname: **BANU GEANINA**

Address: Bucharest, Romania

E-mail: banugeanina@gmail.com

Nationality: Romanian

Professional Experience

- February 2022 – Present
  Associate Professor and Vice Dean - Faculty of Informatics, *Titu Maiorescu University*, Bucharest, Romania.
- February 2023 – Present
  Head of Digitalization Department for Faculties, *Titu Maiorescu University*, Bucharest, Romania.
- January 2023 – Present
  International Relations Officer, Academic Tutor, and Erasmus+ Dashboard User, Faculty of Informatics, *Titu Maiorescu University*, Bucharest, Romania.
- September 2021 – Present
  Member, *Advisory Board for Research, Development, and Innovation* (CCCDI), *Ministry of Education and Research*, Romania.
- November 2022 – Present
  Associate/Partner and General Manager, *Winnovate CEO SRL*, Romania.
- June 2022 – November 2022
  Expert Coordinator - Service Inventions Legislation and Fiscal Incentives, *Ministry of Research, Innovation and Digitalization*, Romania.
- December 2021 – May 2022
  Expert Coordinator – Open Science, *Ministry of Research, Innovation and Digitalization*, Romania.
- December 2014 – May 2022
  Scientific Research Director, *Process Innovation Nucleus S.R.L.*, Romania.
- October 2022 – December 2023
  IT Systems Designer, *Research Technology S.R.L*, Romania.
- May 2021 – October 2021
  Expert (Research, Development, and Innovation/RDI), *Ministry of Research, Innovation and Digitalization*, Romania.
- May 2019 – February 2021
  Specialist (Research, Development, and Innovation/RDI), *Ministry of Research and Innovation*, Romania.

- September 2016 – October 2021
  Researcher in Industrial Engineering, *Process Innovation Nucleus S.R.L.*, Romania.
- August 2010 – June 2014
  Associate/Partner (co-manager), co-inventor, and co-owner in *private research, development, and innovation partnerships*, under private collaboration and co-ownership contracts.

Education and Training
- 2013 – 2016
  PhD in Industrial Engineering, Politehnica University of Bucharest, Romania.
- 2023 – 2025
- Certifications from Coursera and Microsoft & LinkedIn Learning: Generative Artificial Intelligence, Prompt Engineering, Large Language Models, Cybersecurity.

Personal Skills and Competencies
• Foreign Languages: English (European Level C2); French (European Level C1).

Digital and other Skills and Competencies
• Innovation Management, Digitalization, and Digital Transformation.

• Artificial Intelligence and Prompt Engineering.

• Intellectual Property and Technology Transfer.

Digitalization and Research, Development & Innovation (RDI) Projects
• 6 publicly funded projects from European and national grants.

• 3 privately funded projects.

Patents and Publications
- 7 patents (national and international jurisdictions).
- 27 published scientific articles, 16 indexed in ISI Web of Knowledge.
- 2 books published in the fields of innovation and cybersecurity.

July 8, 2025